

ALABAMA TOURISM DEPARTMENT

2023 Tourism Event Grant Application

Senator _____

1. Name of Applicant Organization(s): _____

STAARS Vendor Customer Number _____

(MANDATORY)

To register in STAARS click link below:

<https://procurement.staars.alabama.gov/webapp/PRDVSS1X1/AltSelfService>

If you have any questions, or need assistance with registration, please call the STAARS support line at 334-353-9000.

Address: _____

City: _____ State: _____ Zip: _____

2. Event Director _____

3. Telephone: _____

Email Address: _____

4. Event Name: _____

5. Date of Event: _____

6. Total Event Budget \$ _____

7. Description of event: _____

8. Please check one following as it pertains to your organization:

_____ Not-For-Profit as Registered with the Secretary of State of Alabama

_____ For Profit

9. Local Economic Impact (if available). Complete the following as it pertains to your event: (Could help in determining funding)

A. Advertising Reach and Exposure (estimate)

Approximately how many people presently visit your event? _____

Approximately how many visitors come to your event from outside Alabama?

B. Benefit to Community

1) What benefits will this event bring to your community?

2) Provide any additional comments that support the economic impact of this event.

Event Director's Signature _____

Title _____ Date _____

Please mail along with an event budget and a support letter from your legislator to:

Alabama Tourism Department

Attn: Grant Coordinator

PO Box 4927

Montgomery, AL 36103-4927

Or email to grants@tourism.alabama.gov

Applications must be postmarked by April 30, 2023
Incomplete application packets will be returned